

# BannerLink™ Order Form

New Order

Change

Cancellation

Form Submission Date: \_\_\_\_\_

## Reseller Info

Please enter the contact information for the agency, broadcaster, or marketing group reselling this BannerLink

Reseller Company Name: \_\_\_\_\_

Reseller Sales Person: \_\_\_\_\_

Reseller Phone: \_\_\_\_\_

Reseller Email: \_\_\_\_\_

## BannerLink Customer Info

Please enter the information for the dealership, brokerage, retailer, or group to be featured in this BannerLink

Customer Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Include 'Map' button on Banner

Phone Number: \_\_\_\_\_

Include Phone Number on Banner

Website URL: \_\_\_\_\_

Include 'Visit Our Website' button on Banner

Email Address: \_\_\_\_\_

Include 'Contact Us' form on Banner

## BannerLink Data Details & Options

Campaign Start Date: \_\_\_\_\_

Campaign End Date: \_\_\_\_\_

### Vertical:

Autos

Careers

Retail

Real Estate

Other

### Listing Data Received By:

Data Feed

Manual Provision (Excel spreadsheet)

Third Party Data Provider: \_\_\_\_\_

Data Provider Contact: \_\_\_\_\_

Contact's Phone: \_\_\_\_\_ Contact's Email: \_\_\_\_\_

### Company Logo:

Please provide a .JPG or .PNG version of your logo, at least 160 pixels wide by 70 pixels tall

### BannerLink Format:

728 x 90 Leaderboard

Qty: \_\_\_\_\_

Expands Up

Expands Down

Tags: \_\_\_\_\_

300 x 250 Medium Rectangle

Qty: \_\_\_\_\_

Expands Left

Expands Right

Tags: \_\_\_\_\_

120 x 600 Skyscraper

Qty: \_\_\_\_\_

Expands Left

Expands Right

Tags: \_\_\_\_\_

160 x 600 Wide Skyscraper

Qty: \_\_\_\_\_

Expands Left

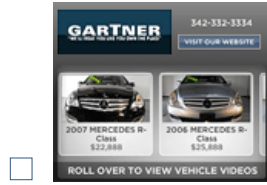
Expands Right

Tags: \_\_\_\_\_

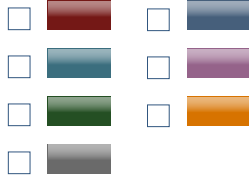
# BannerLink Options

## BannerLink Style & Color:

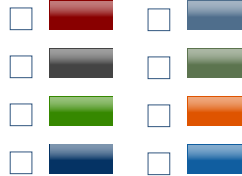
Select one style and one color



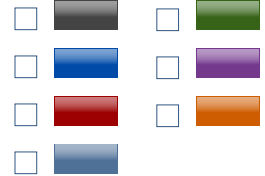
Style 1



Style 2



Style 3



Custom colors are possible. Please contact your account manager.

## Listing Media Type:

- Video with Text-to-Speech (Default)
  Photo Gallery
  No Media

## Custom Click-Through Button Label:

(Optional. 12 characters maximum)  
e.g. 'More Info' or 'Buy It Now'

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## Custom Contact Seller Button Label:

(Optional. 16 characters maximum)  
e.g. 'Contact Dealer' or 'Email Us'

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## Custom Rollover Call-to-Action:

(Optional. 35 characters maximum.  
Displays on Leaderboard and Medium Rectangle only)  
e.g. 'Roll over to view more great deals'

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## Notes

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## Liquidus Contacts

**Sales & Implementation**  
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