

# bannerlink order form

carousel

**New Order**     **Change**     **Cancellation**    Form Submission Date: \_\_\_\_\_

## Reseller Info

Please enter the contact information for the agency, broadcaster, or marketing group reselling this BannerLink

Reseller Company Name: \_\_\_\_\_ Reseller Sales Person: \_\_\_\_\_

Reseller Phone: \_\_\_\_\_ Reseller Email: \_\_\_\_\_

## Bannerlink Customer Info

Please enter the information for the dealership, brokerage, retailer, or group to be featured in this Bannerlink

Customer Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_  Include 'Map' button for listings

Website URL: \_\_\_\_\_  Include dealer phone number in map

## Bannerlink Data Details & Options

Campaign Start Date: \_\_\_\_\_ Campaign End Date: \_\_\_\_\_

Please notify Liquidus of cancellation at the end of each campaign or you will continue to incur the minimum monthly charge for your BannerLink.

**Company Logo:**  Please provide a .JPG or .PNG version of your logo. JPGs must be at least 98 pixels wide by 34 pixels tall. PNGs can support transparency but must be less than 10kb (any dimensions).

**BannerLink Format:**  Expands Left  Expands Right

### BannerLink Color:

Select one color for the over-all theme of your banner

#D77300     #DF5400     #CE5C00     #ff0000     #9C0000     #731715  
 #368800     #366318     #5C744F     #255024     #666666     #444444  
 #4F7097     #465F7B     #004BA8     #94638A     #74388D     #533364

For a custom color, add your six digit hexadecimal value in the space below.

Please contact your account manager with any questions.

**Custom: #** \_\_\_\_\_

**Listing Media Type:**  Video (Default)  Text-Only (no images)

**Cover Display Ad (advanced):**  You must provide a **300 pixels wide by 250 pixels tall** JPG/PNG/GIF cover page for this template. This image must be **under 30kb** as it will count against a publisher's "Initial Load" spec.  
 (Optional) You may provide a **300 pixels wide by 250 pixels tall** SWF cover page for use by viewers with the Flash plugin enabled. This image must be **under 30kb** as it will count against a publisher's "Initial Load" spec.

Examples, downloads and instructions can be found at:  
<http://liquidus.net/bannerlink/support.html>

**Geotargeting Information:** ZIP Code Proximity Limit (miles): \_\_\_\_\_



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## Dealership Info

Please enter the information for each dealership to be featured in this BannerLink. Also provide a **98 pixels wide by 34 pixels tall .JPG or .PNG** logo for each dealership, to your account manager via e-mail.

Dealership Name: \_\_\_\_\_ URL: \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Data Provider: \_\_\_\_\_

Dealership Name: \_\_\_\_\_ URL: \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Data Provider: \_\_\_\_\_

Dealership Name: \_\_\_\_\_ URL: \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Data Provider: \_\_\_\_\_

Dealership Name: \_\_\_\_\_ URL: \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Data Provider: \_\_\_\_\_

Dealership Name: \_\_\_\_\_ URL: \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Data Provider: \_\_\_\_\_

Dealership Name: \_\_\_\_\_ URL: \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Data Provider: \_\_\_\_\_

**Liquidus Contacts**  
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