

# Bannerlink®

Dynamic Rich Media Video Banner Ads

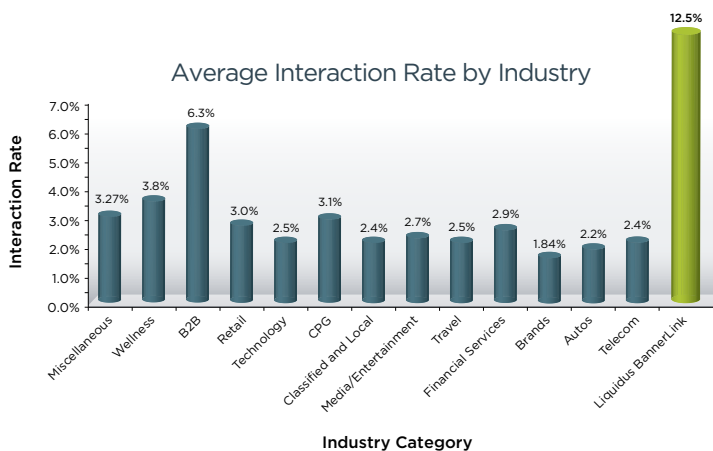
## Hundreds of Home Listings. One Banner.

Liquidus' data-driven banner allows realtors to display hundreds of home listing videos within one Rich Media expandable ad unit.

- Bring each listing to life with images, video clips, music and custom voiceover
- Increase consumer engagement with an interaction rate that is up to 5x higher than other Rich Media video ads\*
- Promote lead generation with contact seller and send to a friend forms
- Create a personalized shopping experience with customizable sort functionality



Bannerlink provides consumers with multiple opportunities to interact with a realtor's brand and listings.



"Bannerlink has been a very popular and successful ad format on Comcast.net, and has provided a significant incremental revenue opportunity for our sales groups."

**Steve Klein**

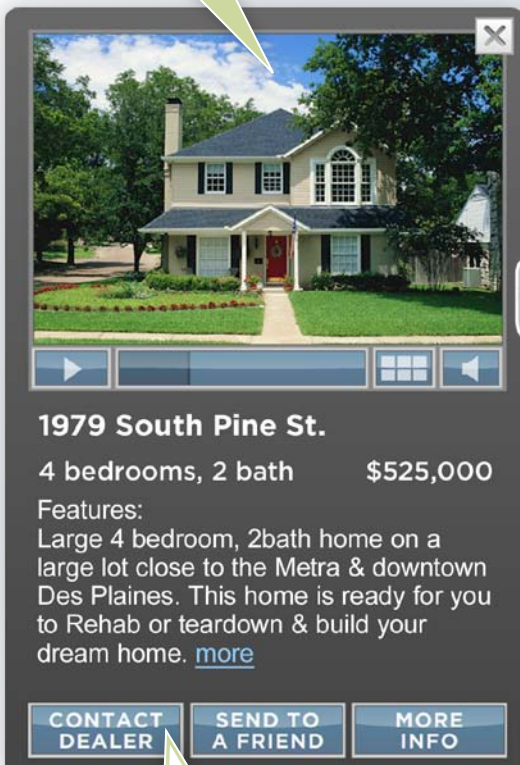
Sr. Director, Advanced Media,  
Comcast Spotlight



## Functionality & Features

Logo placement builds brand awareness

Human voiceover and music bring listings to life



**1979 South Pine St.**  
4 bedrooms, 2 bath \$525,000  
Features:  
Large 4 bedroom, 2bath home on a large lot close to the Metra & downtown Des Plaines. This home is ready for you to Rehab or teardown & build your dream home. [more](#)

**CONTACT DEALER** **SEND TO A FRIEND** **MORE INFO**

Generate leads with email forms

Sort a realtor's inventory



**Century 21**  
(312) 322-4000

**2555 Rusty Lane**  
\$700,000

**1979 South Pine St.**  
\$525,000

**1376 West Welwyn**  
\$409,000

**SORT BY SIZE/PRICE**

**VISIT OUR WEBSITE**



## REPORTING

### Know your ad performance

- See exactly how viewers are interacting with your banner.
- Bannerlink reporting tracks more than impressions and CTR. Advanced metrics include interaction rates, expansion rates, average video play time, email leads generated and much more.

Contact a Liquidus sales representative today at 312.337.9888 or visit [www.liquidusbannerlink.com](http://www.liquidusbannerlink.com) to learn more.